WEB DEVELOPMENT PROPOSAL

ABOUT US

**H**ot **F**ix **D**esign **S**olution is an upcoming, client-focused and highly challenging Software Development team with advanced infra-structure for time sensitive. Projects and mission critical software development. Our Strength includes awareness of recent technologies, strong knowledge base team with young engineers, project development services and an Experienced Management Team. Core activities are Software Design and include research and development of software technology, web development, business consultancy, technical consultancy, project development, system integration and business development. Our ultimate aim is client satisfaction and meeting the expectations of our clients. For that we have a dedicated team of engineers and designers, who are well talented and innovative. We strictly follow software development life cycle and proper coding standards.

THE TEAM

Our Team consists of **Young Engineers** well versed in programming and web designing. We have highly **experienced Project Managers** to motivate and provide guidance to the team. Once the site is completed, Our **Testing team** **reviews** the site from many different angles. From navigation to ease of contact to time loading every possible angle is reviewed to ensure maximum functionality of the site.

This ensures the highest possible viewing rate.

SITUATION ANALYSIS

* Web site Domain: [www.website\_name.com](http://www.website_name.com)
* Web Site Type: Ecommerce
* Objectives: Design, Development and Implementation of new site

PROPOSED SITE FLOW

Development and implementation of SEO friendly ecommerce website to the new design is based upon our initial discussions. All the designing shall be of the highest standard if not then we shall re-design until are happy with the layout and design.

FRONT END FUNCTIONALITY

Design and develop [www.website\_name.com](http://www.website_name.com) with all the **specified requirements in the specification**. We reviewed your requirement and are glad to inform that all the design and development of the site can fully satisfy your requirement. The site offers you to get updated with the product that you can upload through the admin panel (all the product information including images, quantity, quality etc...

TECHNOLOGY ADVISED

* Technologies Requirements: PHP, XHTML, JavaScript, Ajax, XML, CSS.
* Web Server: Apache.
* Operating System: Linux,
* Coding Language: PHP 5.0.0 or better, Database: MySQL 6.0 or better.
* Database: MySQL6.

RESOURCES & REMAINING EFFORT

* Programmers: – 2, Project Leader – 1, Designer-1, Support-1,
* Total Turn around: 30 working days after the approval of the agreement.
* Starting of the work: Days after the signing of the agreement.

COSTS

Requirement analysis and Implementation, Testing & Bug Fixing, 4 weeks free support. **Cost is not included hosting, domain name and payment gateway.**

Total Price: 2500 USD and 10 USD/hr. if Maintenance required.

i.e. Cost will be reviewed if any additional changes required other than specified.

PAYMENT METHOD

You have to pay a minimum of 50% as advance and rest after the completion. After testing the product, you will have to pay full amount before uploading into

Your web server. If there is any changes in the existing document schemes by the Providers the customers have to pay the additional cost as well.

MODES OF COMMUNICATION

Communication is the most necessary part during the entire **Web Development Process**. We would constantly be in touch with the clients to update them of our progress and give them suggestions if any. We would be available in the below mentioned modes: **G-Talk, Skype, Email and if necessary Phone**